

# Pilot Project Report

8357.3.PA.2016



## Presentation

### NGO

**NGO Name** MIGRAFRICA  
**Responsible** Amanuel Amare  
**NGO Number** 8357  
**NGO Type :** Local youth organisation

### Contact person for the project

**First name** Amanuel  
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**Phone**  
**Title** Social entrepreneurship for sustainable inclusion  
**Project type** Skills development

### Where?

| Country | Town | GPS coordinates    |
|---------|------|--------------------|
| Germany | Bonn | 50.699540,7.091500 |
| Germany |      |                    |
|         |      |                    |

### When?

**Start day** 24/01/2016  
**End day** 22/07/2016  
**Number of days** 180

## What

### What?

The "Social Entrepreneurship for Sustainable Inclusion" project that took place in Bonn, Germany, aimed increasing the social inclusion of the young people with African background through increasing their participation in the field of social projects. It trained 20 young female young people with African background with skills and knowledge needed for social entrepreneurship.

The three main objectives of the project were:

1. Strengthening the network of the African Diaspora youth in Germany and its role in the German society to promote the social inclusion of this group
2. To train 20 young women of the African decent living in Germany in skills that are useful for social entrepreneurs.
3. The project established online resources and capacity building portal that will sustainably facilitate the access to tools and resources needed by social entrepreneurs.

The training seminar took place between 26th and 29th of May. On the first day participants arrived and we undertook activities to get to know each other and build the group. The second day mapped the realities of the African Diaspora youth in Germany and outlined the challenges and the existing opportunities. On the same day EYF was presented to the participants by Eva and other local and international networks were presented to the participants to increase their social inclusion. On the third day session we have outlined project management and resource management tools, networking and fundraising opportunities and other tools and resources needed for social projects. The last day was dedicated for brainstorming on the draft ideas and implementation of the online resources and tools for social entrepreneurs. The outcome of the first brainstorming session was the gathering of the initial ideas that will serve as the basis in the implementation of the online portal. After this session, we have concluded the training seminar with evaluation and discussion on the follow up activities.

We have agreed to conduct the second follow up seminar to give a chance to others that didn't have the chance to participate in the first one.

### Adaptation

Few things have changed as we implemented our project in Bonn. The first was change of date for the implementation of the training seminar. It was moved to 26th - 29th May, 2016. The reason was a delay in the implantation of some of the preparation activities before the implementation of the training seminar. This change has been communicated to the EYF in due time and we have asked for the consent of the co-funding organizations.

There has been change in the project team composition since Ms. Joyce Maria Muvunyi left our team before the implementation of the project. The project coordination and supervision was undertaken by Ms. Dorsa Moinipour who contributed 45 hours of volunteer time to the project that will count under the volunteer time contribution to the project.

The other change was two of our participants could not come to the seminar due to medical reasons. These participants are Ms. Moonga Lizzy and Ms. Lucy Larbi.

The rest went as planned and the project achieved most of its set out objectives.

## Achievements

All of the three major goal of the project were achieved. The three main goals of the project were:

1. Building the capacity and skills of the African Diaspora young women in social entrepreneurship.
2. Strengthening the network and social participation of the African Diaspora youth in Germany.
3. Build an online resource portal on the Migrafrica website for easy access to capacity building tools and skills for social project management.

We have assessed the achievement of these goals using oral and written evaluation methods. Our evaluation show that 80% of the participants were satisfied with the training program and are willing to further participate in the follow up programs. They have learnt about the realities of the African Diaspora young people in Germany and the challenges and opportunities for social inclusion in Germany. They have also learned different skills and tools that are needed for social projects and how these project contribute to the social, economic and political participation young people in our communities. They have also received information about the different associations and networks of the African Diaspora youth that exist at the national and international levels. We have also discussed how we can participate in the national and European youth networks and councils to increase our social integration.

The online portal is published on our website and you can find it here: <http://migrafrica.org/youth-portal/>

## **How?**

### Flow

The project started with research into the situation of the African Diaspora Young women in Germany and how to increase their social participation and inclusion through social projects. With the information we have researched we have designed a training workshop that aimed at developing the capacity of the African Diaspora young women so they can effectively implement social entrepreneurship projects for sustainable inclusion of the African Diaspora young people in Germany.

The flow of the training seminar was as follows:

The seminar started with getting to know each other, followed by mapping the realities of the African Diaspora Youth. Then after we have mapped the challenges and the opportunities that exist for the African Diaspora youth in Germany. Here we have presented the national and international African Diaspora networks that exist and how through this networks we can integrate ourselves to the different youth institutions and networks in Germany and Europe. This will increase our social inclusion.

After we have identified the challenges and the opportunities we have started building on the opportunities that exist and develop our skills and resources to further undertake social projects. One of the projects that we have develop together is an online resources and knowledge portal for easier sharing of resources and tools. This online portal will facilitate our work and build our capacity for undertaking more social inclusion projects.

The seminar was concluded with an oral and written evaluation and brainstorming on the future follow up projects.

We have outlined the need for consecutive similar projects to further strengthen the social participation of the African Diaspora young women.

The project proceeded with setting up the online portal and the portal will be updated regularly to provide optimal service to its users.

### Approach

The approach in this training workshop was a non-formal, participatory, role playing and practical exercise, methods. This methods has helped in developing a common interest through creating an inclusive and participatory learning atmosphere. All the decision that were adopted in the workshop were unanimously adopted and we have done all the best to have everyone's opinion and active engagement in the learning process. Informal learning methods were used in almost all sessions with an interactive games. Role playing, discussion and exercises. The last sessions of the training workshop included presentations and brainstorming. This interactive exercises have helped in having a very open, participatory and engaged discussions when we were brainstorming to establish the online portal. We believe the learning methods were greatly effective as it is evident from the outcome of the project.

As a local project many of the environmental sustainability guidelines of the EYF have been followed and we have not used air transports in our project except for one of the facilitator who came from England. Participants were also informed to mark their coffee and water cups so that we can protect our environment and address sustainability.

### Gender perspective

Addressing the issue of gender is at the center of this project. The project addressed the untapped entrepreneurial potential of the African Diaspora young women in Germany. Immigrant women face multiple challenges when they set

out to exercise their creative potential and engage in social projects. While they are among the main victims of social discrimination, exclusion and marginalization, they are rarely invited as problem solvers to address these challenges in our community. The project addressed this gap and brought to spotlight the reality through the perspective of the participating women.

Apart from addressing the entrepreneurship gap that exist among immigrant women, the project also defined and looked at social entrepreneurship from a gender perspective. The project put immigrant women at the center of seeking solutions to the challenges young women face in our community. We have discussed a feminine perspective in addressing social inclusion.

This aspects were highlighted in the activities of the project as well as in its outcomes.

## **Impact**

### Learning outcomes

The learning outcome of the training seminar was measured using written oral evaluation methods.

The main components of the learning process are understanding the realities of the African Diaspora youth and the opportunities and challenges that exist for social integration and participation.

In addition, the training improved the following competencies and skills of the participants to the workshop.

1. Youth, social and innovative projects design and management
2. Social entrepreneurship
3. Inter-cultural sensitivities
4. Creative resource mobilization and fund-raising
5. Cost effective awareness raising and communication strategies
6. Up to date monitoring and assessment mechanisms

Learning outcomes were measured using oral and written assessment methods and we have measured the participants' satisfaction to be over 80%. Participants' also indicated needs for improvement in some aspects of the project design and implementation. Certificates of participation was also provided all participants of the training course.

### Local impact

The mapping exercise outlined the challenge and opportunities that exist locally for the African migrants and refugees in the NRW region in Germany. The project contributed to the further outlining of some of the intervention areas in the future and the need for further projects to facilitate the integration of the African Diaspora women in Germany. It also trained the participants in the seminar on how they can undertake successful social projects and social entrepreneurship so their impact will be increased and so that they can play the role of multiplier in increasing the social and political participation of the African Diaspora young women. The other impact on the local community is the setting up of an online portal with tools and resources for social entrepreneurs so that young people can get support as they undertake social projects that will facilitate social integration of young migrants and refugees. Overall the project increased the network between young African migrants and set up peer support mechanism to increase our impact. The national and international networks between young African Diaspora has contributed greatly in brining migrant youth together so that many projects could be realized that trained and disseminated information about national and international youth policies. We are now slowly impacting policies that also concerns us, this is made possible because we are now organizing ourselves and created a space for African migrant youth to come together and made their voices lauder. We are now being invited to forums, conferences and meetings at the national and international levels so we can express our say on migration issues, youth rights and political participation. This is among the important impacts that our projects are accomplishing. We would like to further build on this and move towards having a permanent say in the national and international youth institutions in Germany and Europe.

### Link with Council of Europe

The social inclusion project that we undertook in Bonn aimed first and for most at increasing the social and democratic participation of the African diaspora young women in Germany. This is among the 2016-2017 Priorities of the Council of Europe's Youth Sector.

The participants to the project are from the disadvantaged communities in Germany and the project gave them access to get connected to national and international African Diaspora youth networks and European Youth Foundation of the Council of Europe. We have also invited members of regional parliament to have a discussion with these young people. Hence the participants had access to a structured dialogue with decision makers that increased their say in the field of youth policy.

The project also promoted the non-formal education method as a tool to promote social cohesion and inclusive society.

The other contribution of the project is also promoting gender mainstreaming and addressing gender issues within the migrant communities.

### Follow-up

The immediate follow up of the project is the setting up of the online resources and tools portal that is implemented by Migrafrica and this portal could be found here.

<http://migrafrica.org/youth-portal/>

The portal is established in collaboration and partnership with project participants. This has increased the further

engagement of participants and their interest in social projects for the African Diaspora Youth inclusion. The contributions and the lessons learnt from this project is presented in the Symposium "(Un)Equal Europe" Responses from the youth sector in Budapest, Hungary as well as the ADYFE conference in Vienna, Austria. We are now currently preparing our second round of the Afro-Women seminar as a follow up to the project and since we have many young African Diaspora young women who have an interest to be part of this initiative we have decided to give the chance to these young people to participate. Other organizations have also shown interest in organizing similar project in cooperation with us and we will also make use of these opportunities.

## Project team

| First name  | Surname             | Age | Gender | Nationality | Country of residence |
|-------------|---------------------|-----|--------|-------------|----------------------|
| Dorsa       | Moinipour           | 32  | Female | German      | Germany              |
| <b>Role</b> | Project coordinator |     |        |             |                      |
| Abraham     | Nida                | 32  | Male   | German      | Germany              |
| <b>Role</b> | Logistics           |     |        |             |                      |
| Suzanne     | Myada               | 24  | Female | Nigerian    | Germany              |
| <b>Role</b> | Logistics           |     |        |             |                      |

### Process

The project team included members of the Migrafrica, African Diaspora Youth Platform in Germany and invited guests that complemented the project team to achieve the objectives of the project. The team included project coordinators, logistics experts and workshop trainers. Team members were experienced project managers that have long years of experience in project planning, coordination and implementation. The only limitation was the fact that some of the project members had to work from distance and coordination of work sometimes suffered since we could not have regular meetings to follow up on work progress. But this is common as we had to engage volunteers to work with us and was not able to achieve face to face meetings regularly.

The project management team was a group of three individuals. Ms. Dorsa Moinipour coordinated the project. She is 32 years old and resides in Köln, Germany. Her volunteer contribution counted as volunteer time recognition with a rate of 17,90 € (a standard used in Germany to calculate such matters) and that counted towards our organizations contribution to the project. The project coordinator contributed 45 hours of volunteer work during the preparation of the project, which translated to 806 €.

The coordinator oversaw the whole project, its planning and implementation. She also assigned tasks to the rest of the team and defined time frame for implementation. The draft proposal was presented to the Migrafrica board for approval and was sent to different foundations and stakeholders.

The other Members of the team are Abraham Nida and Suzanne Myada. They were responsible for project assistance and logistics.

The trainer team included Sue Dudill (senior trainer), Abraham Nida and Amanuel Amare (junior trainers).

The training team met a month in advance to prepare for all the specific sessions in the training workshop. The specific session required their own logistical setups and resources need to undertake them. All these requirements were planned and prepared in cooperation with the project planning team and the project implementation team and overseen by the coordinator and finally approved by the board.

## External resources

### Partners

| Type                                  | Contact       | E-Mail                  | Phone | Why? |
|---------------------------------------|---------------|-------------------------|-------|------|
| Youth organization (African Diaspora) | Victor Proche | info@africandiaspora.de |       |      |
| Youth Network (ADYNE)                 | Karim         | Info@adyne.eu           |       |      |

### Expertise

| First name | Surname | Nationality | Age | Profile                                |
|------------|---------|-------------|-----|--|
| Sylvie     | Nantcha | German      | 45  | member of Freiburg regional parliament |

## Participants

### Information on participants

#### Participants by country

| Country      | Nb        |
|--------------|-----------|
| Germany      | 20        |
| <b>Total</b> | <b>20</b> |

#### Other Countries :

#### Age range

##### Less than 15 years

0

##### Between 15 and 30 years

20

##### Over 30 years

0

## **Total participants :**

20

## Participants profile

Participants are selected from the African Diaspora youth women living in Germany. Initially we have received over 100 applications from all over Germany and nearby German speaking countries. 20 Participants with high motivation in engaging in African Diaspora youth issues were selected for the pool of applicants and invitation were send in advance.

The following were the selection criteria.

1. African Diaspora youth women in Germany between the age of 18 and 30.
2. Applicants should submit a completed application form with the required information.
3. High motivation to participate in the project and be able to multiply the information obtained during the workshop to local youth in their communities when they return home.
4. High interest in social entrepreneurship and priority is given to social entrepreneurs.
5. Must be available and motivated to engage in the whole of the activity
6. Being able to communicate in English or German was a requirement.
7. The willingness for prolonged engagement and commitment for the establishing a common capacity building portal for the African Diaspora young people.

Call for participation was announced publicly to attract as many applications as possible from all corners of Germany. It was announced through our own website, social media channels, on partner organizations website, through North-South Center announcement channels, through the networks of our partner organizations, local universities, in local refugee homes and through African Diaspora Youth Network in Europe (ADYNE).

The selection went as planned and we have selected 20 women who were between the age 18 and 30.

All the participants took part in the training course except two participants who could not join us due to medical reasons. However their accommodation and meal expenses were unfortunately paid in advance even though they could manage to join us.

The summary of the evaluation of participants is attached to this report.